



# Sasha Cogswell

## GRAPHIC & WEB DESIGNER

303.946.1465

7021 Warren Dr. Denver, CO 80221

aacogswelldesigns@gmail.com

drawnbyfiredesigns.com

### WORK EXPERIENCE

OCT. 2020 - PRESENT

#### Creative Director RainTree Franchise Growth

I am in charge of managing the entire design department, overseeing other designers and creating department KPIs. I do this alongside the work I previously did as a Graphic Designer.

MAY 2016 - OCT. 2020

#### Graphic Designer RainTree Franchise Sales

I was in charge in creating all franchise marketing collateral for a multitude of clients. This included building websites, creating franchise reports and presentations.

JAN. 2013 - MAY 2016

#### Freelance Designer Drawn By Fire Designs

I partnered with several different companies and created everything from logos to websites to print collateral to brand redesign, depending on what the client needed.

### EDUCATION

- Fort Lewis College 2015
  - BA in Graphic Design
  - BA in English
  - Minor in Mathematics

### ACHEIVEMENTS

- Merit Award 2016  
Graphis.com
- Completed an Ironman 2018  
Boulder, CO

### REFERENCES

Sundi Ford  
COO  
Raintree Franchise Growth  
720.201.6344

Pam Uschuk  
Editor-In-Chief  
Cutthroat Magazine  
970.903.7914

William Hansen  
Owner  
Revontulet Initiatives, LLC  
409.679.7576

More references available upon request.

### OBJECTIVE

As a graphic designer, with almost ten years of relevant experience, I am looking to continue my career and growth in the field of print and digital marketing and design.

### SKILLS

- Ps
- Ai
- Id
- Ae
- W
- Elementor
- HTML/CSS
- Photography and Photo Editing
- Writing
- Organization
- Social Media Marketing